



**THE**  
**Mane**  
**EVENT**  
**AT THE ERIE ZOO**



# **SPONSOR PACKET**

**THE MANE EVENT: MAKING A SPLASH**

**SATURDAY, JUNE 29TH, 2024**

**7PM-11PM**

**\*SPONSORSHIPS  
DUE MAY 10TH**

**CONTACT: HALI HARTLEY  
HHARTLEY@ERIEZOO.ORG  
(814) 864.4091 EXT 1116**

# Hello!



**The MANE Event** of the summer is coming back to your Erie Zoo on **Saturday, June 29th from 7pm-11pm** and will continue to bring you all of your favorite “grazing stations,” “watering holes”, animal encounters, live entertainment, & more!

In honors of the Erie Zoo’s centennial year we are making a splash into the past to celebrate our anniversary with you! We have many amazing species who love splashing around including our North American River Otter, African-Footed Penguin, American Alligator, Axolotl, Chestnut Teal and more! You may even spot some during your visit!

Each year we are blown away by the support of our community helping us create unforgettable experiences and memories! This event is truly an incredible opportunity for letting loose, making connections, and enjoying new experiences- **all while giving back to your zoo!**

We are asking once again for your continued support of this key fundraiser for your zoo. In the following packet, you will find the updated sponsor levels and participation agreement. Some sponsor fees and benefits may have changed. Due to demand, full payment for your sponsorship will be due before or on **Friday, May 10th, 2024 by 5pm**, or your tickets will be released for resale. Tickets go on sale to the public online beginning May 31st at 9am on eventbrite.com

We look forward to hearing from you soon! It is through generous sponsors like you that your Erie Zoo can continue to enrich the lives of the Erie community and continue to practice the highest level of care for our animals.

## Thank You Very Much!



**Hali Hartley/ Event Coordinator / Erie Zoological Society**  
**hhartley@eriezoo.org / (814) 864-4091 x1116**

# **NORTH AMERICAN RIVER OTTER**

**VALUE: \$10,500**

## **BENEFITS:**

- \*22 COMPLIMENTARY TICKETS TO  
THE MANE EVENT 2024**
- \*OPTION TO PURCHASE 18 ADDITIONAL  
TICKETS TO THE MANE EVENT 2024  
AT THE SPONSOR RATE OF \$165**
- \*RECOGNITION ON EVENT SPONSOR  
SIGNAGE & PROGRAM**
- \*RECOGNITION IN THE ERIE ZOO FALL  
E-NEWSLETTER & WEBSITE**
- \*20 COMPLIMENTARY ERIE ZOO  
DAY ADMISSION PASSES**
- \*6 ERIE ZOO FAMILY PLUS MEMBERSHIPS FOR  
THE 2024-2025 SEASON**
- \*ANIMAL SPONSORSHIP OF CHOICE IN THE  
COMPANY'S NAME FOR ONE YEAR**

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# AFRICAN BLACK-FOOTED PENGUIN

**VALUE: \$8,500**

## **BENEFITS:**

- \*20 COMPLIMENTARY TICKETS TO THE MANE EVENT 2024**
- \*OPTION TO PURCHASE 16 ADDITIONAL TICKETS TO THE MANE EVENT 2024 AT THE SPONSOR RATE OF \$165**
- \*RECOGNITION ON EVENT SPONSOR SIGNAGE & PROGRAM**
- \*RECOGNITION IN THE ERIE ZOO FALL E-NEWSLETTER & WEBSITE**
- \*16 COMPLIMENTARY ERIE ZOO DAY ADMISSION PASSES**
- \*4 ERIE ZOO FAMILY PLUS MEMBERSHIPS FOR THE 2024-2025 SEASON**



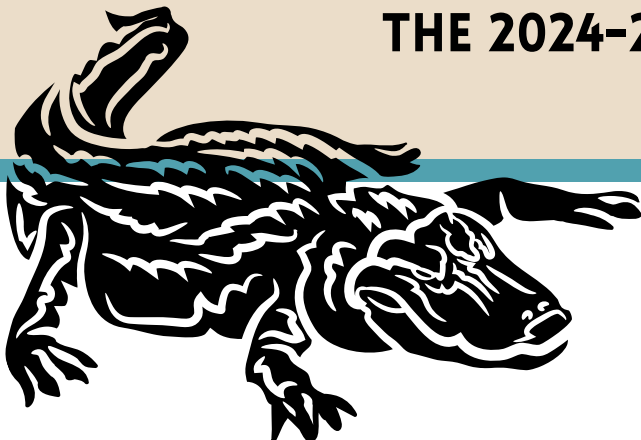
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# AMERICAN ALLIGATOR

**VALUE: \$6,500**

## **BENEFITS:**

- \*18 COMPLIMENTARY TICKETS TO THE MANE EVENT 2024**
- \*OPTION TO PURCHASE 14 ADDITIONAL TICKETS TO THE MANE EVENT 2024 AT THE SPONSOR RATE OF \$165**
- \*RECOGNITION ON EVENT SPONSOR SIGNAGE & PROGRAM**
- \*RECOGNITION IN THE ERIE ZOO FALL E-NEWSLETTER & WEBSITE**
- \*14 COMPLIMENTARY ERIE ZOO DAY ADMISSION PASSES**
- \*2 ERIE ZOO FAMILY PLUS MEMBERSHIPS FOR THE 2024-2025 SEASON**





# AXOLOTL

**VALUE: \$4,500**

## **BENEFITS:**

- \*12 COMPLIMENTARY TICKETS TO THE MANE EVENT 2024**
- \*OPTION TO PURCHASE 10 ADDITIONAL TICKETS TO THE MANE EVENT 2024 AT THE SPONSOR RATE OF \$165**
- \*RECOGNITION ON EVENT SPONSOR SIGNAGE & PROGRAM**
- \*RECOGNITION IN THE ERIE ZOO FALL E-NEWSLETTER & WEBSITE**
- \*8 COMPLIMENTARY ERIE ZOO DAY ADMISSION PASSES**



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# CHESTNUT TEAL

**VALUE: \$3,500**

## **BENEFITS:**

- \*8 COMPLIMENTARY TICKETS TO THE MANE EVENT 2024**
- \*OPTION TO PURCHASE 8 ADDITIONAL TICKETS TO THE MANE EVENT 2024 AT THE SPONSOR RATE OF \$165**
- \*RECOGNITION ON EVENT SPONSOR SIGNAGE & PROGRAM**
- \*RECOGNITION IN THE ERIE ZOO FALL E-NEWSLETTER & WEBSITE**
- \*6 COMPLIMENTARY ERIE ZOO DAY ADMISSION PASSES**



# PARTY ANIMALS

**\$250 PER TICKET**

## **BENEFITS:**

**OPPORTUNITY TO PURCHASE UP TO 6 TICKETS IN ADVANCE BEFORE THE GENERAL PUBLIC AT THE RATE OF \$250 PER TICKET.**

**THIS OPTION PROVIDES A MEANS FOR YOU TO SECURE YOUR TICKETS IN ADVANCE, TAKE ADVANTAGE OF A GREATER TAX DEDUCTION, RECEIVE SPONSOR RECOGNITION & SUPPORT YOUR ERIE ZOO AT A PREMIER LEVEL.**

**LIMITED NUMBER OF TICKETS AVAILABLE. ADDITIONAL TICKETS ARE NOT AVAILABLE FOR PURCHASE WITH THIS PACKAGE.**





# EVENT ADD-ONS!

**WANT TO DO A LITTLE EXTRA TO HELP YOUR ZOO?  
CHECK OUT THE GREAT NAMING OPPORTUNITIES BELOW!**

**\*PLEASE NOTE: FIRST COME FIRST SERVE BASIS**

## BAR SPONSORSHIP

**\$600 EACH (4 AVAILABLE)**

**\*COMES WITH SIGNAGE AT ONE OF THE PRIMARY BARS**

## CAROUSEL STAGE SPONSOR

**\$600 EACH (1 AVAILABLE)**

**\*COMES WITH SIGNAGE AT THE CAROUSEL STAGE IN  
CHILDREN'S ZOO**

## MAIN STAGE SPONSOR

**\$1,500 EACH (1 AVAILABLE)**

**\*COMES WITH SIGNAGE AT THE MAIN STAGE AT THE FRONT  
OF THE EVENT**

**\*Or if you'd like to donate to the Silent Auction, contact [hhartley@eriezoo.org](mailto:hhartley@eriezoo.org)**



# COMMITMENT FORM

DUE BY: FRIDAY, MAY 10TH

Company Name : \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

How would you like your company recognized?: \_\_\_\_\_

✓	Sponsor Level	Tickets Included	Investment
	North American River Otter	22	\$10,500
	African Black-Footed Penguin	20	\$8,500
	American Alligator	18	\$6,500
	Axolotl	12	\$4,500
	Chestnut Teal	8	\$3,500
	Main Stage Sponsor (1 available)	---	\$1,500
	Carousel Stage Sponsor (1 available)	---	\$600
	Bar Sponsor (4 available)	---	\$600 each

**Sponsorship Sub Total:** \_\_\_\_\_

✓	Sponsor Level	Max Additional Tickets Available	# Additional tickets we'd like to purchase
	North American River Otter	18	
	African Black-Footed Penguin	16	
	American Alligator	14	
	Axolotl	10	
	Chestnut Teal	8	

**Additional Ticket (x\$165/pc) Sub Total:** \$ \_\_\_\_\_

**Sponsorship Total:** \$ \_\_\_\_\_

**Party Animals:** We would like to be "Party Animals" & purchase (6 max) advance tickets for \$250/ticket.

**Total amount of tickets:** \_\_\_\_\_ **x\$250**      **Ticket Total:** \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return to Hali Hartley: Erie Zoo, PO Box 3268, Erie, PA 16508**

**hhartley@eriezoo.org / Phone: (814) 864-4091 x1116**